


# BEN WYMAN

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 benwyman.com

## SUMMARY

Experienced communications and creative director who has managed teams and budgets of all sizes. Has a deft touch in digital marketing, with a knack for increasing traffic and visibility with minimal investment. Skillful video producer with an eye for story and emotion. Seasoned and capable in all areas of media, manages weekly multi-venue broadcasts and operates as a live TV director and producer. Personable and friendly, with a passion for creativity and team growth.

## EXPERIENCE

### First Methodist Houston

#### Communications Director 2018-Present

Oversaw massive campus expansions including large-scale audio, lighting, IMAG, and streaming installations. Ran communications department of 40 full-time and part-time employees, worked to cut operating costs to a third of what they had been while also expanding to new venues and increasing viewership. Increased web traffic 900% over 18 months. Retrofitted church to become multiple digital campuses during the Covid pandemic while increasing growth. Ran multiple multi-million dollar fundraising campaigns that increased giving year-over-year.

#### Creative Director 2017-2018

Took over creative direction for the media and communications teams, restructuring project management and immediately cutting processing time in half. Expanded digital outreach to become church with international exposure, drawing viewers from 30 new countries.

#### Senior Video Producer 2017

Hired to reinvent flagging ABC broadcast, revitalized the production and moved it to digital platforms, expanding its viewer base while cutting costs 600%. Launched a new digital storytelling movement, connecting multi-campus church together through video and online communication. Handled or oversaw all live TV direction and video production on multiple campuses.

### The Woodlands Methodist Church

#### Senior Video Producer 2006-2017

Senior Video Producer for a megachurch outside of Houston, produced roughly 150 high-quality videos a year for a multitude of uses and platforms. Produced all video content for multiple \$20M-\$30M capital campaigns. Managed volunteer teams to produce and stream multiple weekly services. Designed broadcast and camera systems for all new expansions. Won a Gold Addy award for church's "Rise" marketing campaign, was nominated for a Covenant award for the music video for Matt Brouwer's "I Shall Believe." Wrote, produced, and shot a half-hour 3-D film for services on a self-designed 3-D rig.

#### Experience In:

Digital Marketing • Creative Development • Video Production • Live TV Direction  
Project Management • Television Production • Radio Production • Installations  
Team Leadership • Social Media • Audio Editing • Live Audio Production

## STRENGTHS

### Self-Motivation

Dedicated and dependable, a self-starter, always pushing to stretch and find new limits.

### Creativity

Innovative and originative, works well both within and at the head of a team.

### Detail-Oriented

Longtime project manager skilled at making sure big picture thinking is matched by careful process-making.

### Management

Experienced personnel manager who excels at empowering employees and getting the most of teams.

### Digital Communication

Creative and knowledgeable social media manager, capable of working within any budget.

### Adaptability

Level-headed and calm, capable of finding new and creative solutions to any problem.

## EDUCATION

### Asbury University 2006

#### Bachelor of Arts

- Media Production
- Film Studies
- Media Performance

Film/Television Production  
Of The Year (2x)

Radio Producer Of The Year

### Torino Olympics 2006

Selected to work as a Camera Assistant at 2006 Winter Olympics In Aerials/Moguls.

### LA Film Studies Center 2005

### Scott Free Productions 2005

Interned for Ridley Scott and Tony Scott during production of *In Her Shoes*, *Tristan & Isolde*, *A Good Year*, and *Déjà Vu*.